



PLAN A HEALTH

2021 ANNUAL REPORT



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**“ THANK YOU FOR COMING TO OUR TOWN.
WITHOUT YOUR CLINIC, I WOULDN'T
HAVE BEEN ABLE TO GET AN EXAM
OR PAY FOR BIRTH CONTROL. ”**

Alicia, age 32

LETTER FROM THE DIRECTOR

When I wrote last year's annual update, Plan A's mobile clinic had just been delivered to Mississippi. We were two months away from officially launching the program.

What a difference a year makes! In 2021, after two and a half years of planning, we opened our doors.

I started Plan A in October 2018 with a straightforward idea: buy a mobile clinic and drive it around providing free birth control and STD and HIV testing in rural communities. Our first year on the road fulfilled that mission—and much more.

In 2021 we provided services at community colleges, chemical factories, health fairs, and casinos. We saw more than 600 patients, growing from 20 patients in our first month to more than 100 in December.

While remaining true to our original commitment to providing free reproductive and sexual healthcare, the program evolved beyond its initial structure. In addition to providing all forms of birth control free of charge, we offer PrEP, STD and HIV testing, Pap smears and mammogram referrals. We also added the COVID vaccine to our list of services.

In addition to our mobile clinic, we operate a brick-and-mortar clinic open twice monthly, providing primary care services and women's healthcare, including treatment for

cervical cancer. That clinic also houses our free pharmacy.

Our expansion has been thoughtful and deliberate, in consultation with community leaders, partners, and our local team. We have ensured that the program grows at a sustainable pace. Thanks to the generous support of individual donors, foundations, the Mississippi Department of Health, and corporate grants, we raised more than \$1.2 million dollars in 2021 to support our work.

In 2021 we took the step from 'amazing idea on paper' to 'thriving program providing free care to underserved communities.' From concept to reality. In the coming year, we will continue to provide care to communities in the Mississippi Delta, with a goal of doubling this year's patient visits.

What's next? Plan A was always envisioned as a scalable, affordable solution to reproductive health care. With that aim in mind, we are also embarking on a feasibility study to determine the site of our next mobile clinic, with plans to open a second clinic in early 2023.

I am incredibly proud of all that we have accomplished as a team—with so much more to come! Thank you for your support!

Caroline Weinberg, Executive Director, Plan A Health

ACHIEVEMENTS

6000+

Miles traveled

600+

Patients seen

30+

Towns visited

927

Average town population*

*This number does not include the 5 Delta cities we visit—with those populations included, the population average rises to 5,400 people.

In 2021, Plan A added 4 full time employees and launched two clinics serving the Mississippi Delta.

January Toria Shaw, nurse practitioner, and Juliet Thomas, community health worker, joined the team.

February The mobile clinic finally arrives! The Plan A team gathered in person for the first time in Greenville, MS to explore our custom built, 210 square foot clinic.

March Our care team continued to grow, with Antoinette Roby joining Plan A as driver and community health worker.

April The mobile clinic officially opens! In our first week, we visited a community college, a small town, and a chemical factory.

June The brick-and-mortar clinic opens in Louise, MS, expanding our services to include primary care and women’s health services not possible in a mobile setting.




Opening Day at the Plan A Clinic.

September In 2021, the pandemic continued to have a devastating impact on the wellbeing of our community. We added the COVID vaccine to our services, vaccinating more than 100 patients.

October Erin Rockwell joins our team as a Research Associate, taking charge of our program evaluation.

November Our free pharmacy opened in the Louise clinic.

THE ROAD AHEAD

 Our 2021 was focused on launching a thriving program in the Mississippi Delta. Our phenomenal team delivered care to more than 600 patients and built partnerships with dozens of organizations, churches, and clinics in the region. At the same time, we were working behind-the-scenes to expand the program in Mississippi and beyond. So what's next?

In 2022, we will continue to grow our Mississippi program, with a target of reaching **2,000 patients, traveling 8,000 miles, and visiting more than 50 towns.**

Expanding services will include sharing our brick-and-mortar clinic space with specialists to add additional free services. The Louise clinic will be a shared office space for free services bringing everything from dental care to ophthalmologic care to one of the most underserved regions in the country.

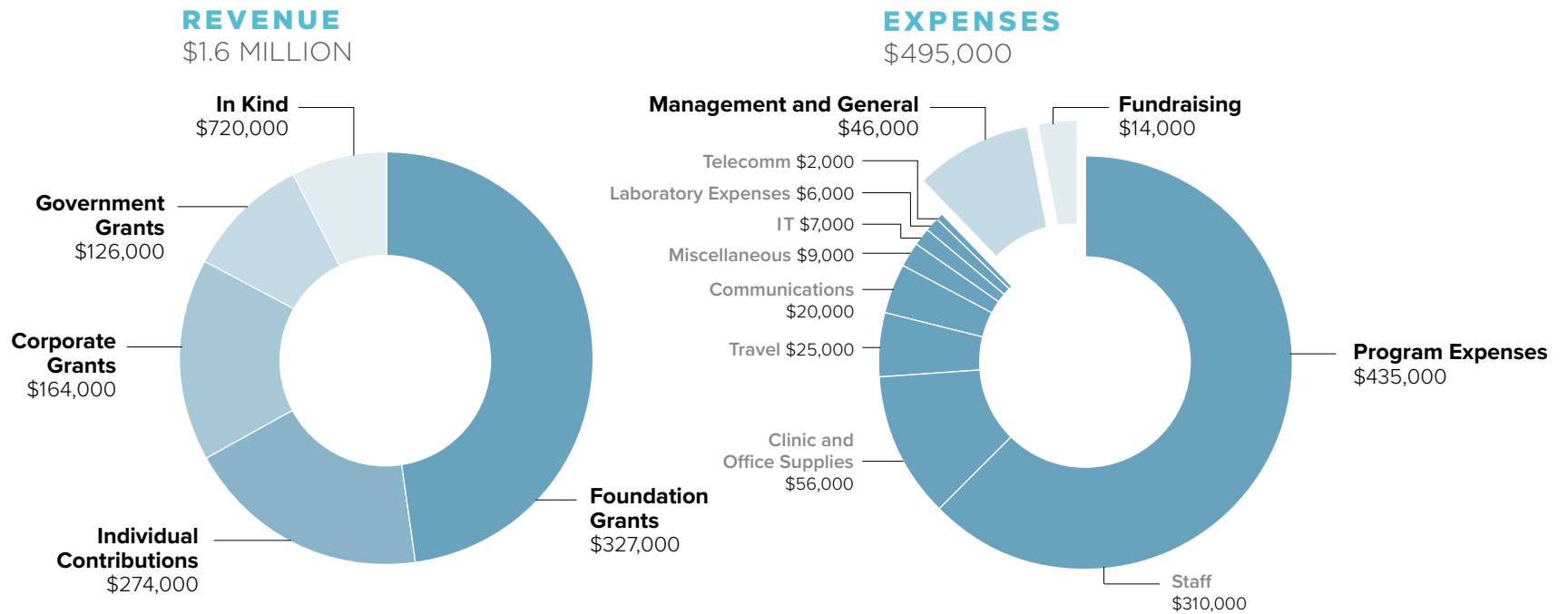
A new mobile clinic: In 2022, we start our feasibility study to identify the site for our second mobile clinic in another high-need area. We plan to launch that clinic in 2023, bringing reproductive and sexual health services to additional rural communities in the United States.

“**US MOMS PUT OFF GOING TO THE DOCTOR BECAUSE WE’RE TAKING CARE OF OUR KIDS OR THE HOUSE OR GOING TO WORK. THERE ARE 100 THINGS TO DO AND WE NEVER HAVE TIME TO TAKE CARE OF OURSELVES. THANK YOU FOR MAKING IT SO EASY FOR ME TO GET WHAT I NEED.**”

Michelle, age 37

FINANCIALS

Thanks to the generosity of our supporters, in 2021 we were able to raise more than \$1.2 million dollars, more than twice our revenue in 2020. In addition to funds distributed this year and reflected here, we received more than \$400,000 in multiyear grants to be distributed in 2022. More than 85% of our expenses were program related, providing free essential services to all who need them.



Finalized financial statements for Plan A Health, Inc will be available in May, following our annual audit and completion of our 990. The breakdown of revenue and expense may change slightly when that process is complete.

FINANCIALS

Balance Sheets as of December 30, 2021

Assets	
Cash and Cash Equivalents	\$490,000
Receivable (Including Grants and Contributions)	\$ 94,000
Other Current Assets (Including In Kind Supplies)	\$812,000
Fixed Assets	\$295,000
Liabilities and Assets	
Payroll	\$ 7,000
Deferred Compensation	\$ 91,000
Loans Payable	\$ 44,000
Net Assets	
Unrestricted Assets	\$559,000
Restricted Assets	\$ 25,000

Finalized 2021 financial statements for Plan A Health, Inc will be available in May, following our annual audit and completion of our 990.

OUR TEAM

STAFF

Dr. Andrea Collins
Collaborating Physician

James McGary
Pharmacist

Antoinette Roby
Community Health Worker

Toria Shaw
Nurse Practitioner

Juliet Thomas
Community Health Worker

Brooke Long
Pharmacist

Max McKinney
Finance Director

Erin Rockwell
Research Associate

Sherrica Smith
Nurse Practitioner

Caroline Weinberg
Executive Director

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for Reproductive Health

Mollie Williams
The Family Van

Juanita Davis
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Cedric Sturdevant
PIER Outreach

Gloria Dickerson
We2Gether

Wengora Thompson
CVS Health

We also thank our volunteers, without whom our work would not be possible.

DONORS

We offer our thanks to our donors at every level. Every single dollar helps us to bring healthcare to underserved communities. We are so grateful—whether it is \$5 or \$50,000—your support got us on the road and will keep us there for years to come.

Founder's Circle

\$25,000 and above

AL Mailman Foundation
Carrie Denning Jackson
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